

ESSILOR® OPTIFOG®

FOG-FREE VISION** FOR A NEW WAY OF LIFE.

#1 IN SPECTACLE LENSES WORLDWIDE*



OPTIFOG®, THE ESSILOR® SOLUTION THAT KEEPS LENSES
FOG-FREE EVEN IN EXTREME CONDITIONS**, THANKS TO AN
INTEGRATED AND IMMEDIATE FOG-REPELLENT TECHNOLOGY.

SEE MORE.
DO MORE.



THE OPTIFOG SYSTEM, FOG FREE VISION FOR A NEW WAY OF LIFE.

The Optifog System is the combination of two components, that together provide wearers with fog-free lenses.

1 THE OPTIFOG LENSES

Optifog lenses have a unique breakthrough anti-fog layer on both the front and back surface.

As well as fog repellence, Optifog lenses provide wearers with great visual comfort with protection against reflections and scratches.



THE OPTIFOG SMART TEXTILE

Highly technological yet very easy to use, the Optifog Smart Textile was designed to provide maximum anti-fog performance with Optifog lenses, while simplifying users' daily lives.

2 ACTIVATES THE ANTI-FOG PROPERTIES OF THE REVOLUTIONARY OPTIFOG LENSES

INNOVATION

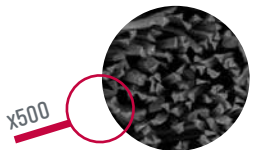
The Optifog Smart Textile has **the power to ACTIVATE the top layers of Optifog lenses.**

Droplets that would usually inhibit vision spread uniformly across the lens, in an invisible and **fog-free layer.**



Top Layers

In addition to its activation efficiency, the Optifog Smart Textile can be used every day to **TAKE CARE OF** Optifog lenses, making it a true vision ally.



INNOVATIVE
TEXTILE WITH
SPECIFIC
MOLECULES

WITH THE **OPTIFOG ACTIVATION SYSTEM**, FIGHTING FOG HAS NEVER BEEN SIMPLER:

EVERY 1 DAY:

Clean the Optifog lenses using the Optifog Smart Textile



EVERY 2 WEEKS:

Wash the Optifog lenses with water



EVERY 3 MONTHS

(or up to 450 activations):

Renew the Optifog Smart Textile



Before handling the Optifog Smart Textile, it is recommended patients wash their hands and spectacles. Spectacles should also be cleaned every time they get dirty or after they have potentially being exposed to infected agents.

WEARERS IN NEED OF OPTIFOG ARE EVERYWHERE

More and more people are now wearing face masks, for both professional or personal use. Face masks can be the source of annoying problems for spectacle lens wearers, as breathing through the masks causes the lenses to fog.



“Fog bothers me at work because it means I have to stop, remove my glasses and clean them.”

1 AT WORK

WHO?

- Professionals frequently moving from cold to hot environments, such as cooks, delivery drivers, florists, etc.
- Professionals who need to wear a mask or helmet (causing water condensation on their lenses), such as doctors, nurses, military, air traffic controllers, biologists, construction workers, fire-fighters, etc.

2 DURING LEISURE / SPORT TIME

WHO?

- People confronted with fog issues during their leisure time.
E.g.: Runners, cyclists, hikers, tennis players, golfers, skiers, etc...

3 IN DAILY LIFE

Now, more than ever, this applies to nearly all spectacle lens wearers as wearing face masks is part of the new normal.

WHO?

- People wearing a mask.
- Even when not in a mask everyone can find fog annoying when carrying out their daily activities.
E.g.: While drinking hot beverages, eating hot food, boiling a kettle, cooking, opening the dishwasher, moving from cold to hot environments, giving a child a bath, etc...

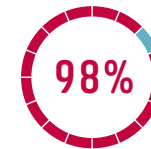
WEARERS LOVE THE OPTIFOG SYSTEM

1 IN 3 WEARERS PREFERENCES ANTI-FOG LENS BENEFITS VS. ANTI-SMUDGE LENS BENEFITS¹.

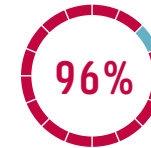
"I am amazed by the result, I wasn't bothered by fog once."



"I especially liked how easy it is to use the cloth that replaced my usual cloth."



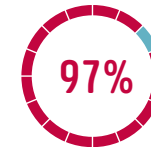
98% OF OPTIFOG WEARERS ARE SATISFIED WITH ITS ANTI-FOG EFFICIENCY²



96% OF OPTIFOG WEARERS ARE SATISFIED WITH ITS EASE OF USE²



92% OF OPTIFOG WEARERS WOULD REPURCHASE IT³



97% OF OPTIFOG WEARERS WOULD RECOMMEND IT TO RELATIVES²

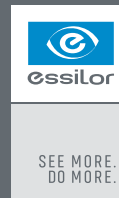
PRODUCT AVAILABILITY

SINGLE VISION	LINEIS 1.74	STYLIS 1.67	ORMIX 1.6	AIRWEAR 1.59	ORMA 1.5
SV SPHERIC RX	N/A	✓	✓	✓	✓
SV ASPHERIC RX	✓	✓	✓	✓	N/A

EYEZEN	LINEIS 1.74	STYLIS 1.67	ORMIX 1.6	AIRWEAR 1.59	ORMA 1.5
EYEZEN START	✓	✓	✓	✓	✓
EYEZEN BOOST 0.40/0.60/0.85/1.10	✓	✓	✓	✓	✓

VARILUX X SERIES	LINEIS 1.74	STYLIS 1.67	ORMIX 1.6	AIRWEAR 1.59	ORMA 1.5
VARILUX XCLUSIVE 4D	✓	✓	✓	✓	✓
VARILUX X TRACK 2	✓	✓	✓	✓	✓
VARILUX X DESIGN / SHORT	✓	✓	✓	✓	✓

VARILUX E SERIES	LINEIS 1.74	STYLIS 1.67	ORMIX 1.6	AIRWEAR 1.59	ORMA 1.5
VARILUX E2	✓	✓	✓	✓	✓
VARILUX E DESIGN / SHORT	✓	✓	✓	✓	✓



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*Measured with E-SPF, a new index developed by Essilor, endorsed by independent 3rd-party, certifying the global UV protection of a lens. More information on www.crizal-lenses.com

**E-SPF 25 for all Optifog clear lenses (except with Essilor Orma 1.5; E-SPF = 10).