

SEIKO SRC: THE TOP FINISH IN EVERY SITUATION

EXTREME PROTECTION

outstanding protection,
durability and suitability
for daily use

With SEIKO SuperResistantCoat you offer your customers a premium finish ensuring outstanding protection, durability and suitability for daily use. A high-tech product that proves your competence and guarantees customer satisfaction. SEIKO offers a three year guarantee against manufacturing defects on its coatings. This guarantee does not cover damage to the lens surface due to improper treatment.

- A harder and more robust HardCoat protects from scratches
- Easy lens care through oil and water-repellent surface
- Much less dirt and dust due to excellent antistatic properties
- The super anti-reflection coating substantially reduces reflections for high-contrast and clear vision with a deep green reflex colour

Different layers of SEIKO SuperResistantCoat



SEIKO SuperResistantCoat-UV

The SEIKO SuperResistantCoat-UV is a coating with same hightech-specifications for the SEIKO SuperResistantCoat. In addition this coating quality is eliminating the reflection of UV radiation coming from the inner side of the spectacle lenses. Together with the organic SEIKO lens material the SEIKO SuperResistantCoat-UV protects for 100% against all dangerous UV radiation. All coated SEIKO lenses come with free protective film for edging.

SEIKO SRB: RELAXED VISION IN A DIGITAL WORLD

COATING TECHNOLOGY

Reduces high energy
blue spectral range from
digital displays

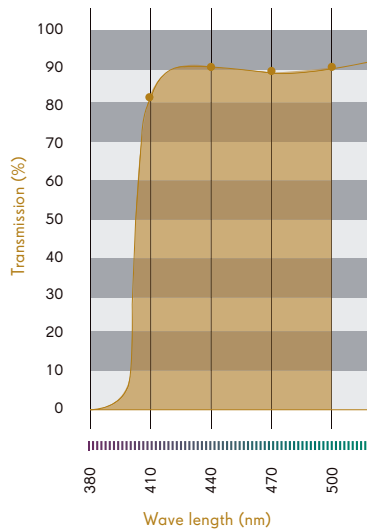


In our digital world more and more people complain about strained and dry eyes, blurry vision and head, neck and shoulder aches. The reason for these problems is the high-energy blue spectral range of digital displays between 380 and 500nm.

The SEIKO SuperResistantBlue coat noticeably relieves those customers who use tablets, laptops, smart-phones, PCs, LCD or LED displays at work or leisure by blocking the high-energy blue spectral range of the artificial light that digital displays emit. SEIKO SuperResistantBlue also puts an end to flickering.

- Improved high-contrast vision
- Reduced glare by up to 30% due to a reduction of the blue diffused light
- Perfect performance characteristics due to HardCoat, SuperCleanCoat, reflex reduction and antistatic effect

Up to now only conventional tinted organic lenses, the so-called blue blockers, have been able to absorb the blue spectral range. The downside was that these lenses had a visible yellow-orange tint. This kind of tint is, however, unsuitable indoors and at night, apart from being unaesthetic.



SEIKO SuperResistantBlue-UV

The SEIKO SuperResistantBlue-UV is a coating with same hightech-specifications for the SEIKO SuperResistantBlue. In addition this coating quality is eliminating the reflection of UV radiation coming from the inner side of the spectacles lenses. Together with the organic SEIKO lens material the SEIKO SuperResistantBlue-UV protects for 100% against all dangerous UV radiation.

SEIKO RCC: ARRIVE RELAXED FROM YOUR JOURNEY

SPECIAL ANTI-GLARE

Developed specifically
for driving, reducing
distractive reflections

As technology develops, it also changes the demands which are made on our eyes. The improved visibility of modern xenon and LED headlights results in a greater light density which many people find brighter and more dazzling. The special SEIKO RCC coating has been specifically developed to remedy these irritations. It reliably ensures clear and safe vision, by reducing distractive reflections, for example coming from oncoming vehicles, wet surfaces or other light sources.

- Water, dust, dirt and more can be easily removed due to the extremely smooth surface
- Much less dirt and dust due to excellent antistatic properties
- Scratch-resistant through HardCoat
- The special made super anti-reflection coating substantially reduces reflections within the range of 400-570nm
- Reduces the glare effects by 50% while the wearer is driving
- Bronze coloured, very aesthetic residual reflex colour
- Relaxed and comfortable vision in the dark
- Very good contrast perception

BENEFITS FOR WEARERS AND DRIVERS:

- Optimal vision up to the edges: Unobstructed view of the street, the rear-view and wing mirrors
- Completely clear field of vision at big junctions where it is difficult to see
- Substantially less glare, very clear and contrast-rich vision
- For all spectacle wearers who are often on the road: The second pair of glasses for driving or all-time glasses for day and night
- SEIKO RoadClearCoat is a full protective coating which is able to be used all time long during the day and showing its special performance in the end of the day and during the night

SEIKO SCC: CLASSIC COATING FOR CLEAR SIGHT



The SEIKO SuperCleanCoat significantly improves the durability of SEIKO lenses.

- Water and dirt can be easily removed through the smooth surface
- Scratch insensitive by hard coating
- Optimum transparency through consistent quality of super-reflection
- SuperCleanCoat contact angle: 112 °