synchrony



Work Series Occupational Lenses

Solutions for workplace challenges.



Understanding wearers' needs and wants.



56% of presbyopes experience problems when using computers or working at the office...

"I want to see the full screen when I work on my computer"

"I want to feel comfortable whilst reading – to me it's very important"

"I don't want to feel my eyes burning at the end of the day"

Many presbyopes are confronted with problems in their visual behaviour when they switch their vision between screen, documents and keyboard.

- ▶ A conventional progressive lens does not fully fit to the specific ergonomics of the workplace
- ▶ Constant switching between mid-range and near vision causes eye fatigue or pain in the neck, shoulders and arms
- ▶ With increasing addition values the intermediate viewing zone has to be reduced. This might become a challenge when reading a full page of a document without moving the head.

Source: Market research run in 2014 with +1,000 users.

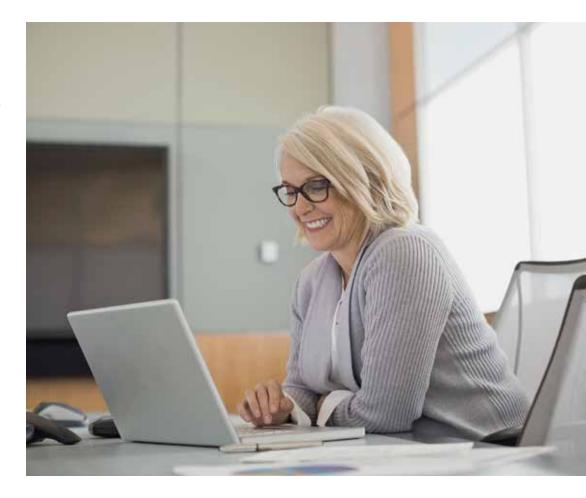
Work Series. Solutions for workplace challenges.

synchrony® Work Series designs provide your practice with a lens offering designed to cover the special vision challenges of an office environment.

Access HD A/B and Access A/B enhanced SV lenses, are the upgrade solution for conventional SV reading lenses.

HD A/B	*	Depends on power*	Depends on power*
A/B	*	Depends on power*	

Access Access

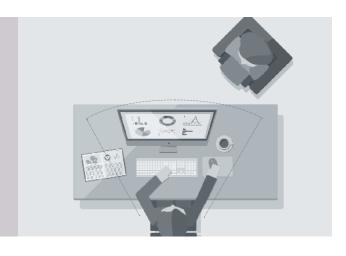




^{*}Access lenses performance is depending on the combination of ADD prescription and the selected power shift.

Access HD A/B and Access A/B. The upgrade solution from conventional SV reading lenses.

Access enhanced SV lenses: The viewing zone might differ depending on accommodation deficit and selected power shift (e.g. Type A or Type B etc.).



Your practice will provide patients with:

- ▶ Convenient utility for office or home work, enjoying a good intermediate and near vision with low distortion levels
- ▶ Easy and quick focusing on close-up objects and a switch to the mid-range distance, without unnecessary head movements
- ▶ An ideal combination of aesthetic and functional benefits for indoor vision in order to rediscover the satisfaction of comfortable reading or inspiring "do-it-yourself" activities.

Access HD A/B lenses are optically optimised and available in 2 different power shifts: Type A = 0.75D and Type B = 1.25D

Access A/B lenses are available in 2 different power shifts: Type A = 0.75D and Type B = 1.25D

For all Access lenses the depth of field will differ depending on the combination of patient's ADD prescription and the selected power shift. Depth of field will be higher for low ADD (up to 4 metres) and lower for higher ADD (up to 2 metres).

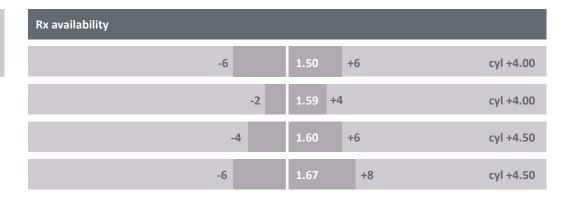
For an optimal performance we recommend the following rules: Type A is recommended for low ADD prescriptions (0.75 to 1.50) Type B is recommended for middle ADD prescriptions (1.50 to 2.50)

Work Series. Solutions for workplace challenges.

Enhanced SV lenses for the workplace:

Work Series designs are available in a range of materials to ensure the optimum performance for office tasks.

Access HD A/B Access A/B Degressive lenses for workplace activities (Min. Fitting Height: 15 mm)





synchrony

synchrony lenses represent the next step in the evolution of CZV lenses.

Now with more designs & more solutions for your practice to satisfy all of your patients' needs.

Ask your Account Manager for more information.

Carl Zeiss Vision UK Ltd

narketing.vision.uk@zeiss.co JK: 0845 300 77 88 RE: 1850 393 393